



MOSH PIT!

"The World's Coolest Business Plan Competition"



I learned a tremendous amount useful information at last year's Mosh Pit, including ideas about business plans and company start-ups. Mosh Pit is a wonderful event to build a bridge between local companies and college students, so that they can find a fit for each other. Through Mosh Pit, I became aware about both technology and businesses, which was beneficial for my future career. Furthermore, I found three internships and my first job after college at Mind Over Machines through the contacts I made at Mosh Pit.

Fen Han

Mind Over Machines (and former UMBC student)

WHAT IS MOSH PIT!?

Created by the Greater Baltimore Technology Council (GBTC), Mosh Pit! is Maryland's first-ever statewide business plan competition. And this isn't like any business plan competition you've seen before. Mosh Pit! simulates the real-life world of an entrepreneur. And along the way, participants gain valuable experience and receive advice and coaching from local technology and business experts, who participate as their Board of Advisors.

WHO SHOULD PARTICIPATE?

Any student with a dream of launching his or her own business, as well as students who may not have a business idea, but want to participate, network and be part of an entrepreneurial team. All undergraduate and graduate students in the state of Maryland (full or part-time) are eligible to enter the competition. **BUT REMEMBER:** Technology must play a role in some aspect of the business.

WHY PARTICIPATE?

First of all, it's fun! Plus you'll learn the how-to's of starting a business, get introductions into the local business community and make business contacts that could last a lifetime. (Some of last year's participants even wound up with internships and jobs!) And you'll also have a chance to win cash and other prizes - last year's winning team took home a \$3,000 cash prize. What could be better than that?

WHAT TO DO NOW?

For now, simply get on the mailing list and stay tuned for news & updates: go to www.gbtechcouncil.org/events/moshpit/ and click "Register to Enter". [Note: mailing lists will not be sold or distributed to any organization.] Then stay tuned for information on upcoming events:

FRIDAY, FEBRUARY 28, 2003 (5:30 – 7:30 PM) MIXER

Emerging Technology Center/2400 Boston Street, 3rd Floor/Baltimore MD 21224

All students, faculty, and advisors who are interested in participating should attend. This is your opportunity to learn more about the competition, meet other students/advisors and begin networking.

TUESDAY, APRIL 8, 2003 (5:30 – 8:30 PM) MOSH PIT

The main event – all students participate! Here's where student entrepreneurs present their ideas and recruit a team of 3-7 students to help them write their business plan. After the "Pit", teams typically have 2-4 weeks to develop (and polish) a 2-5 page business plan.

FRIDAY, MAY 2, 2003 – FORMAL PRESENTATIONS

Business plans will be reviewed and up to seven teams will be selected to compete in the final round—where student teams present their ideas to a panel of REAL investors!

(All events will be held in Greater Baltimore)

2002 prizes: CASH! · Helicopter tour · MCI Center box seats · Media appearances · Gift certificates · Oriole skybox seats · Clipper City boat cruise · Tix to Premier Business Events · and more!

Check out www.gbtechcouncil.org/events/moshpit/ for more information!